

Buyers' Guide Classifications and Definitions

Accounting & Tax Consultants Accreditation Services

Quality assurance, organic, bio-dynamic, food safety, OHSW.

Agitators Analytical Services

Architects – Winery Design

Auctioneers – Wine

Barrel Accessories

Bungs, spears, filling guns, samplers, washing devices, mixers/stirrers.

Bird & Pest Control

Bird netting, scare guns, kites.

Bottles – Glass

Bottles – Plastic

Bottling – Contract Facility

Bottling – Mobile Bottling Line

Bottling Equipment

Bottle filling and sealing equipment, including champagne and soft pack.

Brokers (Grape) & Grape Sales

Brokers (Wine) & Wine Sales

Independent Third Party Brokers, Bulk & Cleanskin Wine Sales.

Business Services

Management advice, statistics, strategists, logistics and supply chain.

Capsules, Hoods & Mueselets

Metal and plastic capsules and mueselets.

Cellar Door Accessories

Includes wine glasses, corkscrews, aprons etc.

Cellar Door Fitout

Includes fittings, racks, glass washers, signage etc.

Chemicals – Winemaking

Additives, fining agents, stabilisers; cleaning and sanitising, laboratory reagents.

Closures – Cork

Natural cork supplies.

Closures – Screw Caps & Crown Seals

Closures – Synthetic

Computer Services –

Consultancy Services & Software

Conveyors

Cooperage

Manufacture of barrels; barrels and wood supplies.

Cooperage Services

Shaving, repairs.

Crushers/Destemmers

Cultivators & Weeders

Designers – Labelling & Packaging

Designers – Website

Distributors – Export

Overseas Distributors. For a complete list of Aust. and NZ distributors refer Distributors.

Educational Services

For a complete list of Tertiary Institutions refer Organisations, Teaching and Research Institutes.

Employment Services

Energy Providers

Environmental Management

Enzymes

Export Services

Fermenters

Filter Material

Filtration media (pads, cartridges, DE etc.)

Filters

Filtration equipment.

Filtration Services

Filtration and wine treatment (includes reverse osmosis, VA removal, alcohol reduction etc)

Financial Services

Flavours & Concentrates

Frost Management

Gases

Harvesters

Harvesters – Contract

Heat Exchangers

See also Refrigeration Equipment.

Hose & Connectors

Winery hose and connections.

Insulation

Insulation for tanks and pipework.

Insurance

Irrigation

Sprinklers, pumps, pipelines, irrigators, microjets.

Labelling Machines

Labelling Machines –

Maintenance

Labelling Services – Contract

Labelling

Labelling Supplies – Label

Stock

Laboratory Design

Laboratory Equipment

Hydrometers, pH meters, thermometers and glassware.

Land Use Planning

Legal Services

Marketing

Materials Handling

Mowers

Nurseries & Vine Planting Material

Planting material, propagation services.

Oak Adjunct Systems

Chips, staves, beans, oak sleeves.

Packaging – Bag-in Box

Packaging Machines & Maintenance

Packaging Services –

Contract Packaging

Packaging Supplies

Presses – Wine

Printers – Labels

Printers – Packaging

Process Instrumentation

Manufacturers or suppliers of control units, meters and components used in setting up winery automation systems.

Promotional Goods

Pruning – Contract

Pruning Equipment –

Mechanical Pruners

Pruning Equipment –

Secateurs

Public Relations

Pumps – Winery

Must and wine transfer pumps, centrifugal pumps.

Racks – Barrel

Racks – Wine

Real Estate Agents

Receival Bins

Refrigeration Equipment

Winery refrigeration. See also Heat Exchangers.

Sanitation Products & Services

Scales – Weighing

Equipment

Soil Specialists

Sprayers

Stainless Steel – Other

Stainless Steel – Tanks

Manufacturers of storage tanks.

Tank Accessories

Irrigators, racking plates, valves, plungers, mixers/stirrers.

Tank Cleaning Equipment

Spray nozzles etc.

Tractors

Transport – Bulk Wine

(Tanker)

Transportation & Freight Forwarding – Bottled Wine

Trellis Supplies

Posts, wire etc. Does not include vine guards or irrigation fittings.

Vine Guards & Grow Tubes

Vineyard Development

Services

Vineyard Management

Services & Vineyard

Contractors

Vineyard Supplies

Does not include products already listed under a specific classification.

Viticulture – Chemicals

Fungicides, pesticides, herbicides and fertilisers.

Viticulture – Organics

Fungicides, pesticides, herbicides and fertilisers.

Viticulture Consultants

Water Management –

Water Sales & Purchasing

Contracts

Water Treatment

Low quality to a standard suitable for irrigation use.

Wine Storage Services

Bulk wine storage facilities and climate controlled warehouses for bottled wine storage.

Winemaking Consultants

Oenology, wine styling, wine assessment and blending, benchmarking.

Winemaking Facility – Contract

Winery Automation & Electrical Services

Automation systems design and implementation.

Winery Equipment

Equipment such as centrifuges, valves, portable fittings and other equipment for which there is no specific classification. Does not include bottling equipment, packaging equipment, labelling equipment, presses, pumps, crushers/destemmers, heat exchangers, refrigeration equipment, fermenters or any other equipment already listed under a specific classification.

Winery Infrastructure

Winery construction, buildings, fabric, floorings and doors.

Winery Maintenance

Services

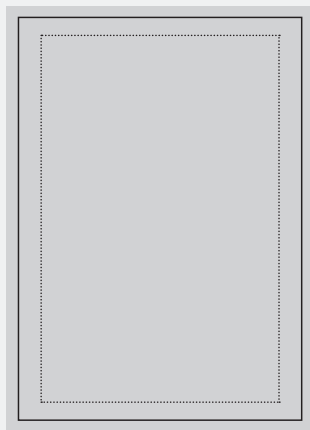
Winery Wastewater

Management

Yeast & Bacteria

Yeast and fermentation supplements, MLF bacteria etc.

Advertisement Size and Submission Guide

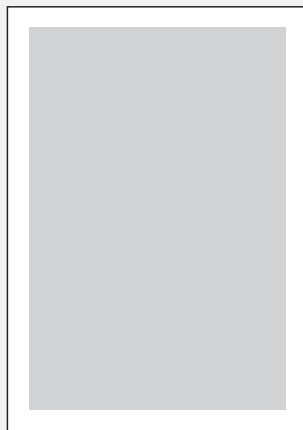


FPB 297 x 210

TCO (Tabs, Covers and Overview)

strictly limited availability

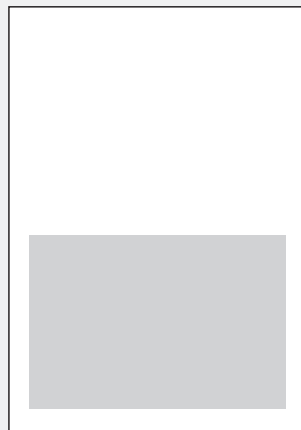
For bleed add 5mm on all sides (307 x 220)



FP 265 x 185

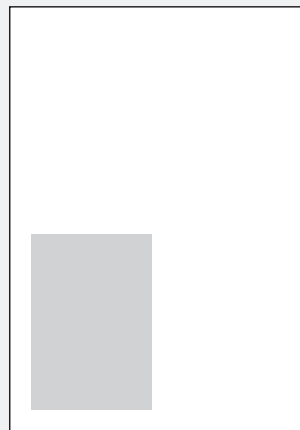
Full Page

Full page adverts with no bleed



HPH 130 x 185

Half Page Horizontal



QPV 130 x 90

Quarter Page Vertical

How to submit advertisements:

Final artwork and advertising material is best supplied as print optimised PDF file via email or large file sending services to widartwork@winetitles.com.au or on CD to:

630 Regency Road, Broadview, South Australia 5083.

Measurements are shown depth x width and in mm. Magazine trim size is 297 x 210 (A4). Ads that bleed must be supplied with 5mm bleed to all sides.

We prefer high resolution PDF files optimised for printing. We also accept InDesign, Illustrator and Photoshop (INDD, EPS, TIF, JPG, PSD) files supplied with all supporting fonts and images (in CMYK with a resolution of 300ppi at the final print size). Artwork (apart from text) supplied in any Microsoft programs (Word, Powerpoint, Excel, Publisher) will need to be recreated and needs to be supplied with high resolution images/logos at 300dpi. Fees may apply for recreation of artwork supplied in incorrect format and use of images from the Publisher's stock library. For more information please phone (08) 8369 9500 or email: widsales@winetitles.com.au

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The publisher accepts no responsibility for any artwork or material that has to be altered to conform to size specifications above.